

HUB

INSIDER

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**WE'RE GIVING AWAY
OUR "HUB COPTER"**

AND A CHANCE TO WIN A FREE 16GB iPad 2 pg3

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"HUB COPTERS"**
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HUB
INDUSTRIAL SUPPLY

COVER STORY

WILL IT LAND?

HAPPY JULY, THIS IS YOUR CAPTAIN SPEAKING!

We've discovered that the best part of giving our famous "HUB Copter" remote controlled helicopters away to our customers is that we know that they are something that most "grown-ups" wouldn't buy for themselves. In fact, I gave away several hundred before I ever brought one home to give it a try. There are bills to pay and school clothes to buy and a remote controlled toy simply doesn't hit the top of the priority list.

Once I brought one home however, I was hooked! I started flying them in the house, at the office, even in my Monday Morning Minute videos on YouTube. I started trying to think of fun and unique places to land it and just generally having a blast. I mean, our office and warehouse has turned into a remote controlled helipad.

We want you to share in the fun. That's why we came up with a promotion that makes it incredibly easy to get your own "HUB Copter"—and what's even better—we're going to give you an incentive to fly it!

During the month of July we will give you one of our \$79 "HUB Copters" ABSOLUTELY FREE! All we ask on your part is that you try \$20 in new product from our 2011 Quick Ship Catalog (new product is considered any product you have never purchased from HUB Industrial before). Are you with me so far? Good! Because now, I'm going to explain how you can use your "HUB Copter" to **win yourself a brand new 16GB iPad 2 with 3G!**

Once you get your "HUB Copter," email your video (or a link to your YouTube video) to andrew@hubindustrial.com of you landing it in the wildest place you can think of. We'll put the Best of the Best on the web and on August 26th, we will determine the wildest, wackiest landing pad and send the winner their iPad 2.

To view this offer on the web you can go to www.willitland.com

Happy Landings!

GABRIEL ☺

President





GET YOUR FREE “HUB COPTER”

WHEN YOU PURCHASE \$20 IN NEW PRODUCTS
FROM OUR 2011 QUICK SHIP CATALOG

(Must be product never purchased from HUB Industrial before. Limit one per customer)



WIN A FREE 16GB iPad 2

Once you receive the chopper, take a video showing the chopper landing somewhere unexpected. Email the video or a YouTube link to andrew@hubindustrial.com any time before August 26th. All suitable videos will be posted on the contest web page for public viewing as we receive them.

Contest ends at 5:00pm August 26th, 2011! The contestant who sends the video with the wildest landing wins a 16GB Apple iPad 2 with 3G!

For ideas on how to enter the contest using your Smartphone, see our website. **You can view the offer and details at www.willitland.com.**

To Place an Order, Call Toll Free at 1-800-743-9401





FIRED UP!

EVERY ONCE IN A GREAT WHILE, YOU SEE A PRODUCT THAT IS SUCH A UNIQUE AND TERRIFIC IDEA THAT IT MAKES YOU STOP AND THINK, "I CAN'T BELIEVE I DIDN'T THINK OF THAT!"

When I was given the opportunity to write this month's spotlight about Sundance Southwest, I jumped on their website to start doing their research. I had a hard time figuring out what to write about. My writer's block was certainly not due to their website (it is very professional and user friendly). In fact, I was distracted by their products. I found that I was so busy daydreaming about how nice these products would look on my patio that I momentarily forgot I had a feature to write.

The company formed in 1996 around the concept of an outdoor table/pit barbeque grill combination. Today, their OasisFire collection

includes hundreds of outdoor furniture combinations that are not only unique and attractive, they are also incredibly functional. In addition to their fire tables and fire pits that the company was created around, one of my personal favorite products is their "Fanistro." The "Fanistro" is a gorgeous outdoor bistro table that is wrapped around a completely waterproof fan on a pole to keep their customers cool on those scorching summer days.

OasisFire is only one of the ways that Sundance can help you transform your outdoor entertainment area from ordinary to extraordinary. Their Northwest Fence and Iron division is available for any of your fencing needs from commercial or residential fences, gates and operators, rock columns and masonry and countless other features.

Sundance's capabilities truly are too extensive for me to list here. You have to check them out:

Click: www.oasisfire.com

Call: www.wiron.com



Sundance Southwest

FIRE PITS }



{ FANISTRO

TABLE INSERTS }



{ CHAIRS

To Place an Order, Call Toll Free at 1-800-743-9401



Customer Count

HUB Industrial would like to welcome our **NEW 158 CUSTOMERS** this month.

Happy 4th of July from all of us!

Quote of the Month

“The best time to plant an oak tree was 25 years ago. The second best time is today.” – James Carville



OOH... AHHH... OHH!

THE HISTORY OF FIREWORKS

Legend has it that the Chinese made the first fireworks in the 800s, filling bamboo shoots with gunpowder and exploding them at the New Year with the hope that the sound would scare away evil spirits. According to tradition, Marco Polo brought this technology back to Europe.

The China story is widespread, and possibly true, but fireworks may in fact have developed in India or the Arab world. Fireworks became known in Europe during the 1300s, probably after returning Crusaders brought them from the East.

By the 1400s Florence, Italy, was the center of fireworks manufacturing. At this time fireworks were just one effect in a celebration rather than its focus.

At religious festivals Italians made plaster figures that spewed fireworks from their eyes and mouths. The 1533 coronation parade for Anne Boleyn included a papier-mâché dragon that belched fire.

During the 1700s displays became more elaborate and were popular with European royalty. French king Louis XV ordered extravagant displays of fireworks at Versailles, and Russian czar Peter the Great put on a five-hour show after the birth of his son. Meanwhile, in the American colonies settlers used fireworks to mark happy occasions.



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RIDDLE ME THIS!

JULY'S BRAINTEASER

THIS MONTH'S RIDDLE

What happens only in the middle of each month, in all of the seasons, except summer and happens only in the night, never in the day?

Send answer to: gabriel@hubindustrial.com

LAST MONTH'S RIDDLE

If one turtle can lay one egg in twelve years how long would it take one hundred turtles to lay one hundred eggs?

ANSWER: 12 Years



"HUB COPTER"
10 Winners

CONGRATS! To Nancy Harris who won the 72 Piece DeWalt Combination set! And to Allison Traywick, Ronnie Boatwright and Angie Hays who each won a 45 Piece DeWalt Screwdriver Set!

CONGRATS TO ADAM NAGLE AS THE WINNER OF OUR SPECIAL PRIZE HELICOPTER!